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ALL IS FISH THAT COMES TO HIS NET OR HOW TO USE ANY TED LECTURE FOR "WARMING UP"

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Absrtact. The article analyses the modern tendencies in education to involve in teaching process all the possible varieties of Internet resources like TED talks. The author also touches the problem of motivating different types of students based on the Theory of Multiple Intelligences that was created by Dr. Howard Gardner. The example of one of TED talks by Angelica Dass "The beauty of human skin in every color" is given to illustrate how to use any material for warming up in an ESL class both for secondary/high school students and college/university students. The conclusion is made that a proficient choice of "warming up activities" might not only be interesting for different psychological types of students but also increase their STT.

Keywords: Ted talks; STT; warming up activities; Multiple Intelligences; Internet resources.

Nowadays ELT programs and platforms have reached the sky-high number so any professional can find materials to assist his/her work in classes. Practically every teacher and student have the possibility to download, print and drill any kind of grammar or conversational exercises, not to forget on-line tests or different certificates preparation. It means that the variety of materials can cover any psychological type of teacher or student so that everyone feels satisfied.

Though the process of studying means hard work, it is possible to convert any lecture into an unforgettable one with the help of different techniques. The knowledge of different psychological kinds of students will also be needed.

For example, the Theory of Multiple Intelligences that was created by Dr. Howard Gardner defines several intelligences, so knowing them might help the lecturer focus not only on his personal strengths. In his work "Frames of Mind: The Theory of Multiple Intelligences" [2]. Dr. Gardner introduces the existence of several separate human intelligences: "Linguistic Intelligence" which involves sensitivity to spoken and written language, the ability to learn languages, the capacity to use language to ac-

complish certain goals [3]. Among those with linguistic intelligences, there are poets, speakers, writers, lawyers.

The next intelligence is "Logical-Mathematical" one that involves the capacity to analyze problems logically, carry out mathematical operations, and investigate issues scientifically. Of course, the brightest representatives of logical-mathematical users are scientists, logicians and mathematicians.

The other three intelligences defined by Dr. Gardner are:

- "Musical Intelligence" which means the person possesses good skills in performance, composition and appreciation of musical patterns;
- "Bodily-kinesthetic Intelligence" that entails the potential of using one's whole body or parts of the body solve problems (this intelligence is highly important and actually well presented by dancers, actors, athletes as well as craftsmen, surgeons, mechanics and other technically oriented professions);
- "Spatial Intelligence" which means the potential to recognize and manipulate the patterns of wide space (the brightest examples are navigators and pilots) as well as the patterns of more confined areas

which is of great importance to sculptors, surgeons, architects or graphic artists.

And the last two intelligences defined and introduced in "Frames of Mind: The Theory of Multiple Intelligences" are Interpersonal Intelligence and Intrapersonal Intelligence. The first one means that the person understands the wishes and desires of other people and as a result works effectively with the others. The second one involves the capacity to understand oneself to use such information as one's own desires, fears, phobias and capacity to regulate one's own life.

So knowing these facts any teacher or lecturer understands that his/her class consists of representatives of different Intelligences and as a result to teach them successfully one needs to involve practically every Intelligence in a fruitful work. This is the case when TED lectures might be of great help. First of all a professional teacher knows how to choose a topic to introduce it to the group or how to convert a video to the needs of the class discussion. If to take the lecture by Angelica Dass "The beauty of human skin in every color" [1] recorded in February 2016 we have a chance to involve different categories of students to the dispute. To begin with the way she looks can be attractive for "visuals" (not to forget the work of cameramen and professional designers of the meeting hall who do their best). If to take into consideration Dr. Howard Gardner's classification people with Spatial Intelligence will also be interested in what is going on at the stage.

Secondly, the slight accent of Angelica Dass might be a corner stone for "auditory"type people as well as those with Linguistic Intelligence and Musical Intelligence.

The way Angelica Dass describes her family in the beginning of the talk/lecture is another attractive moment for "gustatory" people and later may be used by the teacher to exercise with students the same "tasty" descriptions of their families or friends.

To crown it all doth groups of people with Interpersonal and Intrapersonal Intelligences are likely to be interested in the topics Angelica Dass touches – for ones this will be the chance to understand the motivations, intentions and desires of other people, for the others her speech will be another thought-provoking moment to have an effective working model of oneself.

What is more the topic of Angela Dass's speech is rather urgent, this is brightly seen in the comments to the lecture in YouTube, people are more than interested and touched by what she is doing and what she is saying.

Another big advantage of the talk is the emotions of the speaker. Angelica Dass is shy which is seen, but she DID it! She was about to cry but managed to control herself and finish her speech on a bright note so that the audience was clapping standing.

So, such a short 15-minute lecture might be of a great assisting help for a teacher/lecturer of a high school, college or university ESL class. The increase of Student Talking Time (STT) in that case will be a rewarding and desirable moment for the teacher.

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